

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: The “Win an Apple Watch or Polarized Sunglasses Contest” (the “Contest”) is open only to those who are 18 or older as of the date of entry. The contest is only open to legal residents of the United States and is void where prohibited by law. Employees of The Eye Care Center of New Holstein, LLC, (the “Sponsor”) their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Eye Care Center of New Holstein, LLC, as final and binding as it relates to the content. The Contest is subject to all applicable federal, state and local laws.

3. Contest Period: Entries will be accepted online starting on or about January 25, 2019 and ending March 30, 2019.

4. How to Enter: The Contest must be entered by submitting an official entry to any of our Your Eye Care Team clinics (New Holstein Family Eye Care, 1405 Milwaukee Drive, New Holstein, WI 53061; Chilton Family Eye Care, 17 E. Main St., Chilton, WI 53014; Visionary Eye Care, 833 Pennsylvania Ave., Sheboygan, WI 53081; or Grafton Family Eye Care, 1106 Washington St., Grafton, WI 53024. There are two forms of official entry: 1) entrant will deliver the “Now Welcoming New Patients” postcard which was mailed to the entrant’s residence in late January/early February 2019 to one of the clinics and will fill out an official entry form, or 2) entrant will print an entry form from the [youreyecareteam.com](http://youreyecareteam.com) website and deliver that form to one of the clinics. Entries must be delivered in person to be eligible for the prize (mail, email, and other forms of transmission are not acceptable). The entry must fulfill all contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Eye Care Center of New Holstein, LLC. You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple entries, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Eye Care Center of New Holstein, LLC.

5. Prizes: The winner will receive his or her choice of an Apple Watch, Series 3 (approximate value \$300) or a pair of polarized sunglasses of his/her choosing including prescription lenses if desired (approximate value \$250 to \$600 depending on frame and options selected). Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is non-transferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Eye Care Center of New Holstein, LLC to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner selection and notification: Winners of the Contest will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via email or phone to the email address/phone number entered on the Contest entry form with within five 5 days following the winner selection. Eye Care Center of New Holstein, LLC, shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and/or an alternate winner selected.

The receipt by winner of the prize offered in this Contest is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by you: By entering this content you understand that Eye Care Center of New Holstein, LLC, anyone acting on behalf of Eye Care Center of New Holstein, LLC, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Contest, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

9. Terms: Eye Care Center of New Holstein, LLC, reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Eye Care Center of New Holstein, LLC may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Eye Care Center of New Holstein, LLC. Eye Care Center of New Holstein, LLC reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

Eye Care Center of New Holstein, LLC, has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to; multiple entries from the same user through any means.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the contest may be a violation of criminal and civil laws and should such an attempt be made, Eye Care Center of New Holstein, LLC, reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Contest you agree to receive email newsletters periodically from Eye Care Center of New Holstein, LLC. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

10. Limitation of Liability: By entering you agree to release and hold harmless Eye Care Center of New Holstein, LLC, and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CONTEST IS GOVERNED BY THE LAWS OF The United States of America AND the state of Wisconsin WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in [state/province] having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Eye Care Center of New Holstein, LLC Web Site. To read the Privacy Policy, [privacy policy URL] click here.

13. Winners List: To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Eye Care Center of New Holstein, LLC, 500 Fremont St, Kiel, WI 53042. Requests must be received no later than April 30, 2019.

14. Sponsor: The Sponsor of the Contest is Eye Care Center of New Holstein, LLC, 500 Fremont St., Kiel, WI 53042, USA.